

Ever Ancient - Ever New

Communications Day

Speaker Resource List

Conference Day Book Sales

Book Title	Author	Conference price
A Book of Saints for Catholic Moms	Lisa Hendey	\$17.00
The Handbook for Catholic Moms	Lisa Hendey	\$16.00
Clued In How To Keep Customers Coming Back Again and Again	Lewis Carbone	\$17.00
The Future Church	John Allen, Jr	\$18.00
Sinner	Lino Rulli	\$15.00
The Church and New Media	Brandon Vogt Hendey/Warner, contributors	\$14.00

Resources from John Allen, Jr.

- John Allen, National Catholic Reporter “All Things Catholic” blog
<http://ncronline.org/blogs/all-things-catholic>
- John Allen, National Catholic Reporter Senior Correspondent
<http://ncronline.org/users/john-l-allen-jr>

Resources from Paul Henderson

- USCCB Communications Social Media Guidelines
<http://www.usccb.org/about/communications/social-media-guidelines.cfm>
- Family Guide for Using Media:
<http://www.usccb.org/about/communications/family-guide.cfm>
- Facebook USCCB: <http://www.facebook.com/usccb?ref=mf>
- Twitter USCCB: <http://twitter.com/#!/usccb>
- YouTube USCCB: <http://www.youtube.com/usccb>
- Pew Research Center – News in our digital lives : www.journalism.org
- Center for Applied Research in the Apostolate (CARA):
www.cara.georgetown.edu

Resources from Lino Rulli

- Website - www.catholicguy.com
- “The Catholic Guy” Sirius Satellite Radio XM 129; M-F 4-7PM EST – broadcast from NYC

Resources from Lisa Hendey

- Included in separate document

Resources from Matthew Warner

- Matt Warner, National Catholic Register
<http://www.ncregister.com/blog/cnmc-2011-and-beyond>
- Flocknote - Registration and communication tool for churches
<http://www.flocknote.com>
- Tweet Catholic <http://www.tweetcatholic.com>
- Matt’s blog – Fallible Blogma: A Catholic Social Commentary
<http://fallibleblogma.com>